Fall/Winter 2022

The Circle Newsletter

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Morton Plant Mease Health Care Foundation

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LETTER FROM OUR FOUNDATION CHAIRMAN

William (Bill) Fisher

When I think about our community, I think about the enduring dedication of people giving of themselves to advance our mission. As I write my final letter to you as the chairman of Morton Plant Mease Health Care Foundation, I reflect on our extraordinary community and all we've accomplished together.

Despite a historically challenging economic environment, in 2022, the Foundation will be granting the not-for-profit hospitals of Morton Plant Mease more than $16.3 million – which is significantly the most we have ever granted the hospitals in our history. What a testament to a grateful community in giving back and caring for the hospitals that have been caring for us all.

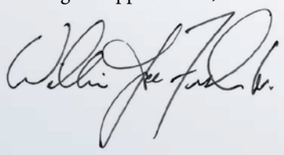
Our future is an outcome of the investment we make today. From their earliest days, the hospitals of Morton Plant Mease have been an invaluable resource for the community. Thank you for playing a role in furthering that important legacy. Not only have you impacted countless lives, but you've also helped position our hospitals to lead boldly into the future.

The COVID-19 pandemic compelled us to pause many gatherings, but this year we moved forward with our return to in-person events, bolstered by our community's support. Earlier this year, I was grateful to be able to participate in our Annual Meeting, which reminded me how much I treasure spending time with all of you. It was a heartening way to kick off what we anticipate being a future with continued events, camaraderie and good times together.

I hope my time serving as chairman is defined by service to my board colleagues, our hospital partners, the amazing Foundation team and the families who invested in our community-based hospitals. I'm so proud of all we've built together to date and put in motion for the future.

I leave you in the good hands of my colleague Sydney Niewierski, who will step up as the Foundation's new board chair in early 2023. Thank you for the opportunity to have served alongside you and the extraordinary hospitals we support.

With great appreciation,



William (Bill) Fisher
Chairman, Morton Plant Mease Health Care Foundation

MESSAGE FROM OUR PRESIDENT

Ernestine Morgan

Dear Foundation Friends,

Morton Plant Hospital was established more than 100 years ago on the premise that a community-minded group of women and a railroad baron could create a common bond and inspire others to help fund a community hospital in Clearwater. In 1914, The Harbor Oaks Women's Club carried out a hospital fund-raising drive that netted $150. They approached Morton Plant who offered a permanent endowment of $100,000 in railroad stock if the community could raise another $20,000 to pay for building the hospital. The two-story, 20-bed hospital opened in 1916 for $21,298.

In 1932, Dunedin citizens formally requested Dr. Jack Mease to remain in Dunedin and build his own hospital. These passionate citizens promised to work on the hospital's construction for as little as 25 cents an hour and to take only partial payment and the rest in medical care. Dr. Mease was so moved by their passion that he found a way to raise the $7,500 needed as building capital. Mease Dunedin Hospital opened in 1937.

Fast forward to today and, with the addition of Mease Countryside Hospital and Morton Plant North Bay Hospital, the foresight of bright minds brought the hospitals of Morton Plant Mease together.

By 1996, when the partnership between the Mease hospitals and the Morton Plant hospitals was approved, the Morton Plant Mease Health Care Foundation was established. Since then, our Foundation has granted more than $200 million to the hospitals.

Our Foundation's rich history is built for the community and by the community, and our road map to where we are today is extraordinary. As we move forward, our legacy continues. Our physicians, clinicians, nurses, hospital leadership and donors are woven into the fabric of our communities. The impact of your philanthropy is a testament to our mission.

Thank you for your commitment and compassion.

Sincerely,

Ernestine Morgan, CFRE
President and CEO, Morton Plant Mease Health Care Foundation

P.S. Your philanthropy matters!

TEAM MEMBER GIVING CAMPAIGN EXCEEDS GOAL

This past summer, the Caring for Our Community team member giving campaign exceeded the goal by raising nearly $360,000. Caring for Our Community is an annual campaign in which the hospitals' team members, volunteers and medical teams have the opportunity to support the United Way, Morton Plant Mease Health Care Foundation and/or the Family Care Fund.

The Family Care Fund provides financial support to hospital team members who have experienced an unexpected emergency. Last year, the fund approved more than 75 requests for assistance and provided more than $65,000 to team members who had nowhere else to turn. The team member giving campaign celebrates a long-standing culture of philanthropy at our hospitals and sends a profound message to the community that our team members not only work here, but also truly believe in our mission.

Special thanks to Brandon May (center), president of Morton Plant North Bay Hospital, for serving as executive champion of the campaign.

The circus theme of this year's team member giving campaign was appropriately, "The Greatest Team on Earth."

Congratulations to Dr. Peter Blumencranz on 45 Years of Service

This past August, Dr. Peter Blumencranz retired from his role as a surgical oncologist and transitioned into becoming the medical director of the BayCare oncology service line. The Foundation is honored to have been a part of Dr. Blumencranz's legacy in creating The Comprehensive Breast Care Center of Tampa Bay.

Affectionately known as Dr. B., he started his surgical career at Morton Plant Hospital in 1977, after finishing his surgical oncology fellowship at Memorial Sloan Kettering Cancer Center in New York City. Dr. Blumencranz recalls the first time he and his late wife Ann, and their children drove over the causeway bridge to Clearwater Beach and said to each other, "Do people actually get to live and work here - not just vacation?"

For 25 years, he was the only fellowship-trained surgical oncologist in Pinellas County. During that time, no cancer program existed and Dr. Blumencranz recognized the need for such a program. By the mid-1990s, his research in breast cancer had expanded and it was time for him to seek support for his vision of a comprehensive breast center.

The late Foundation board chair, Bruce Fyfe, was a great advocate of the breast center project and an excellent friend to Dr. Blumencranz. With Mr. Fyfe's help, Dr. Blumencranz was employed by BayCare and was able to hire the necessary research staff. Dr. Blumencranz has expressed gratitude to Ruthy and Tommy duPont who chaired the fund-raising campaign for the Peter W. Blumencranz, MD, Chair to raise $1,000,000 for research. Today, The Comprehensive Breast Care Center of Tampa Bay is a nationally recognized center of excellence by the National Accreditation Program for Breast Centers and part of BayCare Medical Group. The breast program provides world-class, academic-level care in the comfort of the community setting.

Dr. Blumencranz says he's often asked why he pursued a career in surgical oncology. Contrary to what one may think, he says, "It's been an honor to serve this community for 45 years. The majority of our patients are long-term survivors. I've had the privilege to care for and operate on thousands of patients and never cease to marvel at the strength, resilience and sheer power of the human spirit."

Dr. Peter Blumencranz with his family, who supported him throughout his 45 years of clinical excellence.

Dr. Peter Blumencranz, FACS (seated), received the Foundation's Distinguished Physician Leadership Award in 2004.

Pitch for Pink Strikes Out Breast Cancer

Thank you to the Clearwater Threshers for helping us strike out breast cancer at the 17th annual Pitch for Pink baseball game on June 3, 2022, at BayCare Ballpark. Thanks to our long-standing partnership, the Clearwater Threshers helped us raise nearly $300,000 since 2006 to benefit the breast health services and programs at the not-for-profit hospitals of Morton Plant Mease.

Each year, Pitch for Pink raises funds to benefit our hospitals' breast health services and programs.

Dr. Peter Blumencranz (R) is a longtime supporter of Pitch for Pink and has thrown out the ceremonial first pitch several times.

Breast Cancer Survivor Dedicates Life to Caring for Cancer Patients

In 2012, Darleen Gotico-Alvarez and her husband Evelio had been married about two years when they decided to try and have a family. Although they both were in their 40s – Darleen was 43 and Evelio was 48 – they made an appointment with her doctor and started testing to see if they could, as Darleen put it, "get pregnant the old-fashioned way."

They never got the chance to find out.

Later that year, as she was helping her husband prepare dinner, she brushed her hand across the right side of her chest and felt a lump through her shirt. The next morning, she called her doctor for a different kind of appointment – a breast exam. After the exam, Darleen was scheduled for a mammogram – the first she had ever had, even though her mother was a breast cancer survivor.

What happened next would change the course of Darleen's life. Not only would it lead her to a breast cancer diagnosis and treatment, but it would also lead to a new career – as a registered nurse working with cancer patients, first at St. Anthony's Hospital in St. Petersburg and now at Morton Plant Hospital in Clearwater.

Darleen's treatment plan included six rounds of chemotherapy, with surgery scheduled on Valentine's Day 2013 at Morton Plant Hospital. "I had a right-side mastectomy and eight of 15 cancerous lymph nodes removed," she said. After healing for a few months, she had 36 rounds of radiation. "During my final chemotherapy treatment in October 2013, I looked around the infusion center at all the patients getting treatment. I thought, 'What diagnosis did they have? How were they told about their diagnosis? Were they alone? Do they have support? Or someone to talk to?" Darleen said. "It was then that I decided to go to school to become a nurse. I wanted to be able to answer all those questions. My first day at nursing school was April 2014, six months after my last treatment."

After graduating from nursing school in 2016, Darleen was hired to work on the St. Anthony's Hospital oncology unit. "During nursing school, my clinical rotations were there, and I loved the feel and history of the hospital," she said. "I was ecstatic when the offer came through!"

Darleen now works on the Morton Plant Hospital oncology unit. She has seen many of the doctors who helped her through her cancer treatment. "There was never a doubt that I'd become a BayCare team member and pay forward the care these doctors gave to me," she said. "I don't share my story with every cancer patient, but I know when my story can create a connection and maybe change their outlook," she said. "This connection isn't always with just the patient. The connection helps their caregiver as well."

To help her patients, Darleen carries a picture of herself when she was receiving treatment. "I was 10 days out of my first chemo treatment, totally bald, with my port dressing showing," she said. "When I show patients my picture, I see the anxiousness leave their body. And they know I get it. Not only do I carry the picture for them but for me, too. My picture reminds me why I'm doing what I'm doing, especially during those rough, busy, 12-hour shifts."

Darleen sported a mohawk hairdo during the 2017 Making Strides Against Breast Cancer walk in St. Petersburg.

After surviving breast cancer, Darleen now works on the Morton Plant Hospital oncology unit.

Remembering the Legacy of the Foundation's First President

David Rosser, the first president of Morton Plant Hospital Foundation, known today as Morton Plant Mease Health Care Foundation, passed away in March of this year. In his honor, we remember the legacy he built with the Foundation during his role as president from 1978 to 1993.

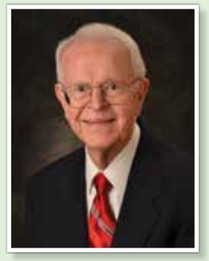
During Mr. Rosser's tenure, he helped establish many of the Foundation's annual membership societies, including the Donald Roebling Society, Arbor Vitae Society and Corporate Associates, which are all active today. He was also instrumental in acquiring the building where the Foundation office is located.

Mr. Rosser established one of the Foundation's signature events, our Annual Meeting, which highlights and recognizes the Distinguished Physicians Leadership Awards and Golden Flame Philanthropy Award. His many accomplishments also included establishing the Team Member Wellness Program, managing the black-tie Charity Ball and helping to fund the Lykes Cancer Center in 1981.

Perhaps what Mr. Rosser is best remembered for was his passion for helping people develop an affinity for Morton Plant Hospital. His idea to bond patients and regular community members to Morton Plant Hospital through the concept of wellness is evident in the creation of a convenient, in-hospital wellness center. The Wellness Center was intended for cardiac patients who required rehabilitation and physical therapy. In 1987, with Foundation board approval and funding, the center was built, equipped and staffed. This wellness model was the impetus for creating the Cheek-Powell Heart and Vascular Pavilion in 1996 and fitness center in 1998.

Mr. Rosser said it best when he said, "The Foundation can never be more successful than the hospital. The better job they do, the better job we're able to do in raising friends and funds by giving people opportunities to become interested, involved and committed."

David Rosser was the first president of Morton Plant Hospital Foundation.



David Rosser worked closely with Duane Houtz who began serving as administrator of Morton Plant Hospital in 1977.

David Rosser was instrumental in raising community support to launch several programs and fund capital expansions at Morton Plant Hospital.

Celebrating 50 Years of Cardiovascular Excellence

Special thanks to the Schwartz Family for their transformational gift that helped the Foundation exceed our Morgan Heart Hospital Community Challenge. Brian Schwartz and his sister Tracey made the gift in honor of their parents, Dr. Joseph and Sherry Schwartz.

Dr. Joseph Schwartz was one of the first board-certified cardiologists when he joined Morton Plant Hospital's team in 1973 and was instrumental in advancing the hospital's cardiovascular service line. In addition to cardiovascular disease, he was also board certified in internal medicine. During his tenure at Morton Plant Hospital, Dr. Schwartz rotated as chief of cardiology and was director of the echocardiogram laboratory, while also helping develop the hospital's catheterization and cardiac surgery programs.

He acknowledges that philanthropy is key to advancing treatment options and ensuring our hospitals remain on the cutting edge. "Being part of the development of the cardiovascular program, I saw firsthand how the Foundation can be a lifeline for helping equip our cardiovascular specialists with the latest tools and technology to best care for our patients," says Dr. Schwartz.

Dr. Joseph and Sherry Schwartz are recognized on the Morgan Heart Hospital Community Challenge donor wall.

Dr. Joseph and Sherry Schwartz

Sowing the Seeds for Nurses

Planters held their annual fall luncheon featuring executive coach and celebrated artist, Allison Massari, who gave an inspirational presentation focusing on the importance of health care workers and resiliency. The highlight of this inspiring luncheon was the awarding of 13 Lois Odence Nursing Scholarships to aspiring nurses within the hospitals of Morton Plant Mease.

The mission of Planters is to create a social, educational and fund-raising network for those interested in the hospitals of Morton Plant Mease. The purpose of Planters membership is to provide supplemental financial support to Morton Plant Mease nursing students through the Lois Odence Nursing Scholarship, which was created in 2001.

"My late mother, Lois Odence, was a firm believer in education and founded Planters in the late 1980s in an effort to better inform women in our community about women's health issues," said Planters chair Ruthy duPont. "In a most heartfelt effort to continue her legacy and to honor her, the Lois Odence Nursing Scholarship supports nursing education opportunities throughout the hospitals of Morton Plant Mease. It's my privilege and intent to continue this tradition in support of the nursing students for whom we're all most grateful."

Thirteen Lois Odence Nursing Scholarships were awarded to aspiring nurses within the hospitals of Morton Plant Mease.

The Planters fall luncheon at the Opal Sands Resort featured keynote speaker Allison Massari who shared her personal story on resiliency.

Ruthy duPont (R), Planters chair, with her daughter Molly duPont Schaffer at the Planters fall luncheon.

New Integrative Medicine Program Focuses on Mind, Body and Spirit

BayCare's new Integrative Medicine program is designed to augment the treatment given by your primary care provider and other specialists to improve your overall health and quality of life, allowing you to be the best version of you. Patients can expect to learn how the basics of nutrition, sleep, exercise and other services can build a foundation of health through lifestyle modifications.

Integrative medicine addresses all aspects of a patient's health and lifestyle, including physical, emotional, mental, social and spiritual well-being. Emphasizing disease prevention through lifestyle modifications and getting to the root cause of disease while focusing on the whole person – mind, body and spirit - is essential to achieving total health, wellness and the best quality of life for years to come.

This holistic, patient-centered approach to health care strongly emphasizes a collaborative patient-practitioner partnership with providers that include registered dietitians, health coaches, fitness trainers, massage therapists, mental health counselors and others.

Dr. Kirksak "Jay" Poonkasem is the medical director of the Integrative Medicine Clinic and is board certified in family, palliative, integrative and lifestyle medicine

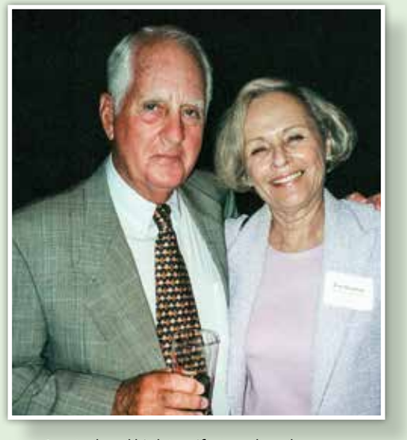
The Integrative Medicine Clinic is in the Ptak Orthopaedic & Neurosciences Pavilion at Morton Plant Hospital.

CORPORATE ASSOCIATES SPOTLIGHT: SUPERIOR GROUP OF COMPANIES

For more than 100 years, Superior Group of Companies has maintained a strong family heritage. The company was founded by Chairman Emeritus Jerry Benstock's grandmother, Rose Benstock, in 1920 under the name Superior Surgical. What started as a small medical-wear company has evolved into an international, publicly traded company with more than 6,000 employees. In 1951, Mr. Benstock started working on the manufacturing floor. Under his leadership, Superior Surgical relocated its headquarters to Seminole, Florida, in 1979. Superior Group of Companies is in the business of creating brand awareness through custom uniforms, branded merchandise and business process outsourcing. Superior's accounts include high-profile companies like JetBlue, CVS Pharmacy, Lowe's, UPS and Costco.

"We measure our success by the success of our customers – when our customers are successful, we're successful, generating opportunity and prosperity for our employees and shareholders across the globe," says Mr. Benstock. He's passionate about the culture of Superior Group of Companies and aims to serve the communities where they operate as leaders in corporate social responsibility. In 2021, the company donated more than $168,000 to 80 charities and $2.6 million worth of clothing and uniforms in the U.S. and Haiti. The Foundation is grateful to be one of the organizations receiving long-standing support from Mr. Benstock and Superior Group of Companies. When asked about his philanthropy, he replies, "I've been very fortunate in my life and feel it's my obligation to give back." In 2002, the Benstocks became Benefactors.

For the last 33 years, Superior Group of Companies has supported the Dr. George Morris Memorial Foundation Golf Tournament, which benefits the Earn As You Learn (EAYL) nursing program. The late Dr. George Morris introduced Mr. Benstock to EAYL and the annual golf tournament. Their friendship started as a patient-doctor relationship and developed into a long-lasting friendship.



Jerry Benstock and his late wife, Joan, have been Foundation donors since 1980.

The Dr. George Morris Memorial Foundation Golf Tournament was presented by Superior Group of Companies.

SUPPORT THE FOUNDATION WITH AN IRA DISTRIBUTION

To support the Foundation, you can make a qualified charitable distribution from your IRA. The IRA owner must be age 70½ or older and distributions up to $100,000 donated to the Foundation won't be included in your taxable income. Donating your IRA distribution is a good way to meet your minimum distribution requirements from your IRA and support the hospitals of Morton Plant Mease.

For longtime Foundation donors Tom and Terry Bazzone, this was advantageous to increase their giving capacity. "We were thrilled to be able to use our IRA funds to make donations to Morton Plant Mease Health Care Foundation and save on taxes at the same time," said Tom. "Such donations are not only tax-free, but also reduce the amount required to be withdrawn from IRAs annually if you're over age 70½. It's a win-win mechanism that increased our ability to give."

For more information, contact Michele Schneidenbach, development director of Planned Giving, at (727) 461-8673 or michele.schneidenbach@baycare.org. Always consult with your professional advisor and IRA trustee.

Tom Bazzone is a member of the Foundation's Men's Giving Circle and Terry Bazzone is a member of Women in Philanthropy.

Corporate Associates of Morton Plant Mease Health Care Foundation represent business and community leaders who invest their time, talent and financial resources to promote superior health care in our community. Thank you to all our corporate partners who help the hospitals of Morton Plant Mease become leaders in health services, medical technology and wellness throughout our community. For more information about Corporate Associates, contact Kimmy May, corporate giving manager, at (727) 462-3898 or kimberly.may@baycare.org.

CORPORATE ASSOCIATES
Morton Plant Mease Health Care Foundation
GOOD FOR BUSINESS. GOOD FOR THE COMMUNITY.

• • • • • • Corporate Associates Members of Morton Plant Mease Health Care Foundation • • • • • •

APG Electric, Inc.
The Abelson Group at Morgan Stanley
Abe's Place Tap & Grill
Advanced Urology Institute
BNY Mellon Wealth Management
Bank of America
The Bank of Tampa
Bay Area Emergency Physicians, LLC
Bay to Bay Properties LLC
BayCare Health System
BayCare Medical Group
Bin There Dump That
Blume Mechanical, LLC
Bon Appetit Group
Boos Development Group, Inc.
Buchanan Ingersoll & Rooney, PC
Carr, Riggs & lngram, LLC
Carrabba's Italian Grill
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The Heart & Vascular Institute of Florida
Heartfire Wealth Ameriprise Private Wealth Advisory Practice
Hill Ward Henderson
The Hillis Family Foundation Inc.
The Hook Law Group
Horne Construction, Inc.
Hudson Chapel Crematory, LLC
Hyundai of New Port Richey
Johnson, Pope, Bokor, Ruppel & Burns, LLP
Jones & Company, CPAs
Kokolakis Contracting
Lancaster Insurance, Inc.
Macfarlane Ferguson & McMullen, PA
Mease Hospital Medical Staff
Mercury Medical
Metal Industries Foundation, Inc.
Morgan Auto Group
Morton Plant Hospital Medical Staff
Morton Plant North Bay Hospital
Morton Plant North Bay Hospital Medical Staff
Northern Trust Bank of Florida NA
PDR Certified Public Accountants
Palm Pavilion, Inc.
Park & Eleazer Construction
Pasco County Emergency Physicians, LLC
Robert J. Passwaters
Price Consulting, LLC
ProVise Management Group, LLC
Quality Boats of Clearwater, Inc.
Radiology Associates of Clearwater
Raymond James Financial, Inc.
Registry Media LLC
Roberts Printing
St. Luke's Cataract & Laser Institute
Seven Springs/Trinity Chapel, Inc.
Shephard's Beach Resort
Sheraton Sand Key Resort
Spine Pain & Orthopedic Injury Center
Stevens & Stevens Business Records Management Inc.
Superior Group of Companies
Surgical Associates of West Florida
TLC Dentistry
Tab Glass & Window
Tag Agency of Pinellas, Inc.
Tampa Bay Trane
Tampa Bay Trust Company
Tarpon Chapel, Inc.
The Terbo Construction Group
Thomas B. Dobies Funeral Home, Inc.
Tru-D Smart UVC, LLC
UBS Financial Services, Inc.
U.S. Trust, Bank of America Private Wealth Management
Universal School of Health
Urbaniak Plastic Surgery & Medical Spa
Valley National Bank
Wayne Purdy European Motors, Inc.
West Coast Medical Resources, Inc.
Western Reserve Life Assurance Co. of Ohio

This list is current as of October 12, 2022. We've made every effort to ensure its accuracy.

A SOLID FOUNDATION OF PHILANTHROPY

The not-for-profit hospitals of Morton Plant Mease were built on a foundation of philanthropy. Our hospitals began with concerned and compassionate community leaders taking action to help provide better health care for their family members, friends and neighbors. For more than 100 years, our donors have remained focused on our core mission: Giving us the ability to transform health care through philanthropy.

Morton Plant Hospital – 1916

Morton Plant Hospital got its start in 1914 when several local women asked railroad magnate Morton F. Plant to fund a hospital. He agreed, only if the community would also make a substantial contribution. Within a few weeks, the small community of 2,000 Clearwater residents, comprised mostly of farmers and tradesmen, raised the money needed to begin construction. On January 1, 1916, the 20-bed hospital opened, costing $21,298. Today, Morton Plant Hospital is nationally recognized as a leader in the health care field, providing highly technical and specialized care to more than 50,000 patients annually and offering care in more than 50 specialty areas.

The Donald Roebling Society is the oldest and largest donor society of the Foundation and is named after one of Clearwater's most notable philanthropists and former hospital board members, Donald Roebling. Members of the Donald Roebling Society are dedicated to promoting and financially supporting Morton Plant Hospital through annual gifts.

Mease Dunedin Hospital – 1937

Eighty-five years ago, during a time when money was tight, the Dunedin community gave their energy, time and personal possessions to help Dr. Jack Mease build a hospital. In a cooperative spirit, the citizens, government and health care team worked diligently to raise funds and do the labor necessary to complete the facility. The community's hard work and dedication resulted in a 19-bed hospital that was ahead of its time, complete with a laboratory, operating unit, fireproof walls, air conditioning and a modern two-way communication system. In 1951, a second story was added to the hospital, and in 1957, a two-story medical clinic opened its doors.

Located in the heart of Dunedin, today's Mease Dunedin Hospital is a 120-bed facility providing quality medical and surgical care.

Located in the heart of Dunedin, Mease Dunedin Hospital opened under the guidance of Dr. Jack Mease in 1937.

West Pasco Hospital – 1965/ Morton Plant North Bay Hospital – 1998

Morton Plant North Bay Hospital is the birthplace of West Pasco County health care. When it first opened its doors in September 1965, it was called West Pasco Hospital, and the 50-bed facility was the first hospital in New Port Richey. Today, Morton Plant North Bay Hospital has 141 acute care beds, and the campus has nearly doubled with more services and improved technology.

As the only not-for-profit hospital in West Pasco County, members of our Gold Circle Society provide continuous giving to support new health initiatives and cutting-edge technology at Morton Plant North Bay Hospital.

Mease Countryside Hospital – 1986

In 1978, a satellite clinic was opened on 22 acres of land on McMullen Booth Road. As the needs of the community grew, the board responded by building a 100-bed hospital at the clinic site. Ground was broken in 1982, and Mease Countryside Hospital opened in 1986 and hasn't stopped growing since. Today, Mease Countryside Hospital has grown to 387 beds, thanks to the new Bilheimer Tower, named in honor of Benefactors Nancy and David Bilheimer because of their transformational gift.

The Arbor Vitae Society is dedicated to the continued growth of Mease Countryside and Mease Dunedin hospitals. "Arbor vitae" is Latin for "tree of life," and the organization's roots represent the years of dedication to making preeminent health care available to all residents in northern Pinellas County.

WELCOME NEW MORTON PLANT MEASE HEALTH CARE FOUNDATION BOARD MEMBERS

Diane Gobo

Certified Registered Nurse Anesthetist (CRNA) Specialist

Diane Gobo graduated with honors from Northeastern University/ Tufts New England Medical Center in Boston, Massachusetts, with her master's in nursing/CRNA. After graduation, she moved to Florida and has since gained many years of diverse experience, especially as a CRNA. Ms. Gobo is an active community leader for several organizations and is currently an sustainer member of the Junior League of Clearwater-Dunedin and was past-president in 2006. She's also an active board member for Random Acts of Flowers Tampa Bay and The Arc Tampa Bay. Ms. Gobo also chairs and serves on various fund-raising committees. She and her husband, Dr. Dean Gobo, are active within Morton Plant Mease Health Care Foundation through their involvement in the Arbor Vitae Society and Women in Philanthropy. Ms. Gobo has also chaired and served on a variety of fund-raising committees for Morton Plant Mease Health Care Foundation. She is also a member of the Foundation's Community Impact Committee that oversees the grants process to the hospitals.

Jeff Jensen, DO, MS, MPH, MBA

Interim Chief Medical Officer, OB/ GYN Physician

For over 40 years, Dr. Jeff Jensen has been a noteworthy leader in the health care industry.

Growing up in the suburbs of Chicago, he attended the Illinois Institute of Technology in Chicago, Illinois, graduating with a Bachelor of Science in biology. This was followed by attending graduate school in the department of anatomy at Michigan State University in East Lansing, Michigan, graduating with his Master of Science in anatomy. After completing his master's, Dr. Jensen entered the College of Osteopathic Medicine at Michigan State University. From 1988 to 2010, he practiced as an obstetrics and gynecology physician. In 2002, Dr. Jensen initiated and directed the writing of a federal grant to the Office of Women's Health of the Department of Health and Human Services to create a Center of Excellence in women's health at the Turley Family Health Center. The grant was awarded to Morton Plant Hospital in October 2002 for $750,000. In 2009, he served as part-time vice president of Medical Affairs, and in 2010 retired from active practice of medicine to evolve into his new position as the vice president of Medical Affairs at Morton Plant Hospital. In 2013, Dr. Jensen became the chief medical officer for Morton Plant Hospital.

Robert "Bob" Sorensen

Retired Business Entrepreneur

Bob Sorensen was born and raised in Flint, Michigan, and attended the University of Iowa in Iowa City, Iowa, on a football scholarship. He majored in accounting and graduated with a Bachelor of Business Administration degree. After graduation, Mr. Sorensen worked on the audit staff at General Motors, and then transitioned his career to Merrill Lynch, where he served as an analyst and stockbroker. In 1973, he started a manufacturing business focused on auto supplies and ran this business for nearly 30 years. After selling the company in 2001, Mr. Sorensen and his wife, Deidra, moved to Florida, and their family have been highly involved in Morton Plant Mease Health Care Foundation, with memberships in Men's Giving Circle, Skip Cline Society and Women in Philanthropy. He and his family also serve on several event committees. Over the last 15 years, Mr. Sorensen has served on several charitable advisory boards, was on the board of directors of Old Kent Bank (predecessor of Fifth Third Bank) and is the current treasurer of Pilgrim Lutheran Church. He's also been the beneficiary of extraordinary care from the hospitals of Morton Plant Mease, which inspired his philanthropic efforts. In 2021, Mr. and Mrs. Sorensen became Morton Plant Mease Health Care Foundation Benefactors.

HEALTH ON THE GO

BayCare HealthChat® is the official podcast series of BayCare and features our experts providing the latest health and wellness information for you and your family in 15 minutes or less, no matter where you are. Featuring our health care professionals, each podcast provides the latest health and wellness information that's relevant to you and your family, such as children's health, cold and flu, healthy eating and sleep.

Podcasts are available on BayCareHealthChat.org, or you can search for "BayCare HealthChat" on your favorite podcast platform, including Spotify and Apple podcasts.

Morton Plant Mease
Health Care Foundation

1200 Druid Road S.
Clearwater, FL 33756

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CALENDAR OF EVENTS – JANUARY–APRIL 2023

Annual Meeting
Honoring donors of all levels and presenting the Golden Flame Philanthropy Award
Saturday, January 7, 2023
Sheraton Sand Key Resort

Morton Plant North Bay Hospital Celebration
Celebrating the successes of Morton Plant North Bay Hospital
Saturday, February 4, 2023
Spartan Manor

Women in Philanthropy Symposium
Celebrating 20 years of Women in Philanthropy's impact on the community
Thursday, February 23, 2023
Ruth Eckerd Hall

Rock the Ribbon 5K, 10K and Kids Dash
Benefiting cancer support programs and services at the hospitals of Morton Plant Mease
Saturday, March 11, 2023
Morton Plant Hospital Campus

Skip Cline Society Seawall Rodeo and Inshore Fishing Tournament
Benefiting pediatric programs at the hospitals of Morton Plant Mease
Friday and Saturday, April 28–29, 2023
Carlouel Yacht Club

Morton Plant Mease
Health Care Foundation

OUR MISSION

Morton Plant Mease Health Care Foundation is committed to supporting the hospitals of Morton Plant Mease to improve the health and wellness of our community by inspiring people to invest in extraordinary, compassionate care.

1200 Druid Road S.
Clearwater, FL 33756
Phone: (727) 462-7036
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MPMFoundation.org
MPMHCFoundation@BayCare.org

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES ON THEIR WEBSITE (800HelpFLA.com) OR BY CALLING (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. MORTON PLANT MEASE HEALTH CARE FOUNDATION, FLORIDA REGISTRATION #CH321, RECEIVES 100 PERCENT OF ALL CONTRIBUTIONS AND DOES NOT USE PROFESSIONAL FUND-RAISING SOLICITORS.
Please write, email or call us, if you wish to have your name removed from the list to receive fund-raising requests supporting the hospitals of Morton Plant Mease Health Care and their affiliates.

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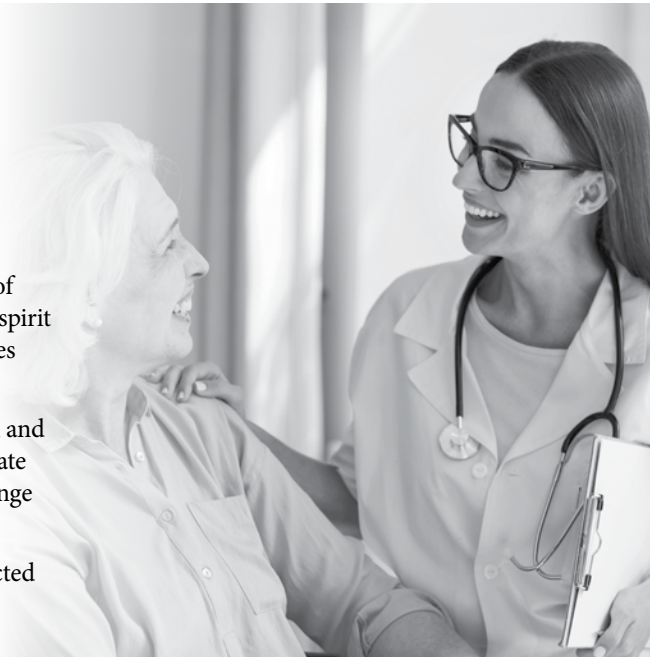

Your Gifts Transform Health Care Through Philanthropy

Your tax-deductible gift, regardless of size, has the power to save lives. The hospitals of Morton Plant Mease provide excellence in patient care and are built on the generous spirit of our donors. It's this commitment to transform the delivery of care that differentiates our not-for-profit hospitals from any other health care provider in our community.

Our Mission is to support the hospitals of Morton Plant Mease to improve the health and wellness of our community by inspiring people to invest in high-quality, compassionate care. As a donor, you join us on this transformational journey. You'll be affecting change within our hospitals—one patient at a time.

Gifts can be directed toward an area that holds meaning for you or it can be unrestricted and applied to our hospitals' greatest need. Thank you for your heartfelt generosity.

Recognize Someone Special While Making a Difference

My gift is given in memory/honor of:

_____

I'm grateful to my doctor/nurse:

_____

My gift is for a special occasion:

_____

Please send an acknowledgment to:

Name _____

Address _____

City _____ State _____ Zip _____

Mease Countryside Hospital

Mease Dunedin Hospital

Morton Plant Hospital

Morton Plant North Bay Hospital

I'm/We're pleased to enclose a gift of $ _____

Name _____

Address _____

City _____ State ___ Zip _____

Telephone (____) _____

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Please charge my: ❑ Visa ❑ MasterCard ❑ American Express ❑ Discover

Card # _____

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Planned Giving

- ❑ I'd like more information on a Charitable Gift Annuity Illustration.
- ❑ I've included Morton Plant Mease Health Care Foundation in my will or estate plan.
- ❑ I'd like to learn more about including Morton Plant Mease Health Care Foundation in my will or estate plan.

Matching Gifts

- ❑ My gift can be matched by my company:

_____

Make checks payable to **Morton Plant Mease Health Care Foundation**
1200 Druid Road S., Clearwater, FL 33756
(727) 462-7036 | mpmhcfoundation@baycare.org | MPMFoundation.org

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